

Figure 3.45 Haverfordwest, town gateway.



CASE STUDY: HAVERFORDWEST

In the summer of 1995 Pembrokeshire County Council were preparing a bid for development finance. As part of that bid a townscape analysis was prepared by CITYFORM 21, an urban design consultancy. The townscape analysis was structured around a perceptual study using the technique developed by Lynch, followed by a visual study. The aim of the project was to make suggestions to consolidate and stimulate existing regeneration initiatives and opportunities.

Haverfordwest is a small Pembrokeshire town sitting astride a river. It has an appealing setting, a Medieval street pattern, an attractive street architecture, a rich urban fabric with many picturesque

views and dominant landmarks (Figures 3.45 to 3.48). The vision for the town was to build on its Medieval character and to restore it to regional importance, so that a rather run down Haverfordwest would be transformed into a Welsh County Town of distinction.

In order to obtain a coherent view of Haverfordwest townscape, the physical form of the town was studied in terms of the main visual elements which make up the structure of the town. The five types of perceptual structuring elements described by Lynch were identified. From this analysis of town structure it was possible to distinguish quite clear town quarters. Each quarter had a distinct character, a clearly defined boundary, at least one important node connected by major paths to adjacent areas. These main quarters, listed in



Figure 3.46 Haverfordwest, the river.



Figure 3.47 Haverfordwest, the High Street.